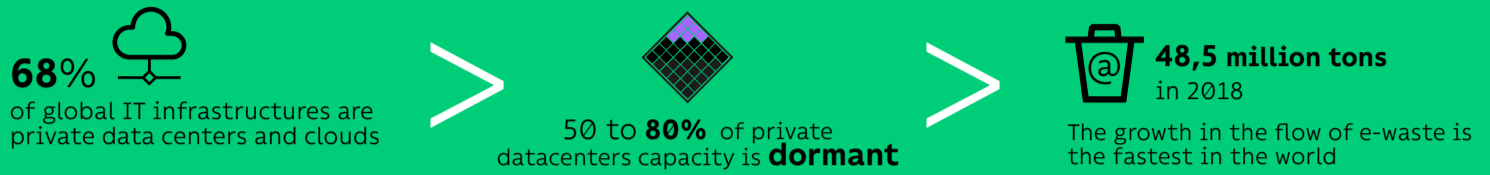


## <optimize your dormant IT resources>

### why & how?

#### <Massive waste of IT resources in private clouds>



#### <Digital transitions in the post-Covid-19 world >

- 1 Strategic aspects of digital transformation & cloud
- 2 Cutting costs while ensuring their company's resilience
- 3 Reduce dependencies, move toward digital sovereignty
- 4 Increase the adoption of data analysis tools

**n°1 priority:**  
Accelerating migration to the Cloud  
**94%** of businesses plan to overhaul their IT strategy

>>> our solution:

#### b<>com \*Spare Cloud Allocator\*

a smart and private collaborative solution to get the best of unused IT resources.

## <benefits>

€ **profitable**

- optimization of existing infrastructure, better ROI
- the cost of execution is 4 times cheaper than a public cloud
- no additional investment

✓ **secure & trustworthy**

- mitigate vulnerable dependencies
- solution fully developed in France
- sovereign environment where data remains within the company, close to where their users are

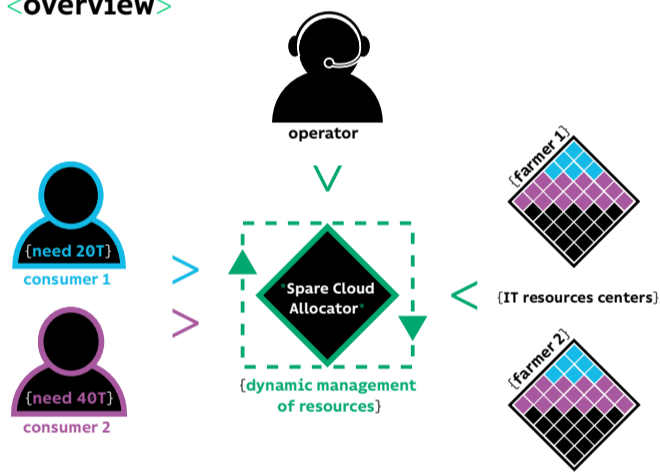
🌍 **green aware**

- maximize use of available resources
- decrease new hardware resources investments

↔ **business agility**

- ◆ **for data engineer and data scientist**
  - a ready-to-use application framework
  - cost optimized access to data processing resources
  - a guaranteed QoS for workloads
- ◆ **for private cloud provider**
  - optimization of the IT infrastructure costs
  - environmental impact limitation thanks to unused resources recycling
- ◆ **for IT team**
  - fast time-to-deploy
  - opportunity for new business model and revenues

#### <overview>



#### <Who is the solution intended for?>



Anyone operating private cloud infrastructure that must also meet the needs of Big Data application users.

#### /partnership/

Are you a company that can integrate our solution and offer it to your clients? Our solution is ready for a partner looking to try out this new approach.  
**Contact us:** sales@b-com.com