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b<>com launches <x>perience: a new discussion space for the big issues in Technology

The 1st edition of <x>perience asks the Internet community to weigh in on a topic in the news: The Right to be forgotten.

To expand the website it launched a few months ago, b<>com is innovating with the opening of a new section called <x>perience, a participatory platform located at: **www.b-com.com/xperience/**.

"b<>com works in many areas that resonate with current events in the digital world. We therefore felt it was a good idea to share some of these areas of interest with Internet users by offering them both a space to meet our researchers and a venue for debate in order to share ideas surrounding major issues in society," explains **Emmanuelle Garnaud-Gamache, the project's leader within b<>com.**

A major player in digital innovation, b<>com gathers research engineers from various fields, developers, legal scholars, ergonomists, designers and more all in a single setting, and with **<x>perience**, it seeks to find a new perspective on subjects in the news that draws on current knowledge and lines of research.

In practice, **<x>perience** offers an easy-to-use interface that offers many interactive areas where users can hit "like", leave comments, or post new entries. Through this single interface, everyone from researchers to experts to ordinary geeks and beyond can learn, share their ideas and views, and comment on today's biggest issues in technology. The ever-changing content covers the subject using different approaches, including statistics, videos, and opinions from experts recognized in their fields. The goals are to broaden perspectives, encourage deeper thinking, and give reading suggestions for a topic without imposing a particular viewpoint.

"76% of consumers worldwide say that protecting personal data is a serious issue", "68% say they agree to share their personal data in return for commercial services".

The first subject chosen, the right to be forgotten, is a good example: though technologically complex, with many factors and numerous possible viewpoints, they are covered and illustrated in simple terms, and experts from b<>com's Digital Trust & Identity lab weigh in with their own analyses. With constant input from users, **<x>perience** will reflect questions and ideas submitted by people from all over the world.

< Press release >

Within a few months, b<>com will provide contributors with an exclusive initial report on what has come out of this experience, then share a public summary of the discussions.

THE RIGHT TO BE FORGOTTEN

Join the debate on <x>perience

A propos de b<>com

The b<>com Institute of Research & Technology is dedicated to boost development and marketing of tools, products and services that improve everyday's life, thanks to research and innovation in digital technologies. In concrete terms, b<>com is innovating at the highest level in the areas of hypermedia (ultra high definition images, 3D, intelligent content, virtual and augmented reality, etc.), smarter and faster networks and e-health as the first area of application.

It is based in Rennes and was launched at the end of 2012. It is supported by French government, Brittany Region and Cities Councils (Rennes, Lannion and Brest).

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