



Press release

Private 5G will be attending Hellfest!

Rennes, June 14, 2023 - **In partnership with b<>com and Orange Grand Ouest, Hellfest Production, the organizer of the Hellfest Festival in Clisson, will be installing an innovative private 5G connectivity bubble. Dedicated to broadcasting live artist interviews on its video streaming channel, this technology promises a sensational immersive experience for fans of extreme music.**

Thanks to the private 5G *Dome* solution deployed by b<>com for the occasion, production company NewVoice Talent Services will stream live artist interviews from the VIP area. These interviews will be broadcast live on the Festival's Twitch channel.

To achieve this technological first at a French festival, the NewVoice Talent Services teams will be relying on *Dome*, b<>com's private 5G connectivity bubble. Antifragile, secure, interoperable and easy to configure, *Dome* was installed the day before the event by teams from the Institute of Research and Technology (IRT), so that it could be operational as soon as the concerts start.

The technical challenge is to guarantee robust, high-performance bandwidth for live streaming, without using the mass-market 5G network provided by Orange. With the roll-out of this private 5G bubble on the open air festival site, the video production team has a resilient, autonomous network, delivering optimal broadcast quality.

At the same time, Orange is continuing to roll out 5G across the region, opening the 5G network across the village of Gorges in June 2023 after Clisson in 2021. Orange also has two 4G/5G broadband antennas on the event site to enable festival-goers to stay connected and share their favorite moments.

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About b<>com

b<>com is a private French innovation center that pioneers, designs and delivers technologies to companies that want to digitally boost their competitiveness. Its technologies are developed to address digital infrastructure, the cultural and creative industries, health, defence, and industry 4.0. Its experts come up with solutions in areas like 5G networks and beyond, image and audio processing, artificial intelligence, cybersecurity, cognitive science and mixed realities. Thanks to its world-class engineering team and its unique mix of scientific and industrial know-how, b<>com offers its clients technology innovations that make the difference.

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