

## < Date >

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# **b<>com strengthens its management team with four strategic appointments**

**The Institute of Research and Technology has added four experienced employees\* to steer its growth and new areas of activity.**

### **Creator of the Intellectual Property Department**

A graduate of the Ecole Polytechnique of the University of Nantes, Ludovic Noblet joined b<>com in August 2014 as the **Director of Intellectual Property**. With his worldwide reputation, he became responsible for managing the value of the intellectual property developed within the IRT, including products, patents, and licenses.

After a successful stint in France at Thomsons Electronics, France Telecom, and Orange Labs, Ludovic Noblet moved to San Francisco to join Dolby Laboratories Inc as a Senior Director in charge of technology strategy and planning for its broadcast business. For four years, he put his standardization and intellectual property skills to work.

### **A renowned expert in very high speed networks and security**

After joining b<>com in November 2013 as the Director of Infrastructure and Technology, Michel Corriou was promoted to **Director of Networks & Security** in June 2014. He has guided and developed the IRT's operations in one of its three strategic areas of activity: Networks and security.

A graduate of ENSTA in Paris with an Executive MBA from ESC in Rennes, Michel Corriou has worked in telecommunications (Alcatel) and digital television (Teamlog and Thomson) where he developed his expertise in very high speed networks and security. In 2009, he joined the Images & Networks competitiveness cluster to lead ImaginLab, a test platform built for innovation.

### **In control of b<>com infrastructure**

Philippe Lemonnier was named **Director of Infrastructure & Technology** at b<>com in June 2014. Since January 2013, he had already been in charge of architecture and infrastructure implementation for the IRT.

After graduating the Supélec institute of higher learning, Philippe Lemonnier distinguished himself at Thomson CSF at the Electronic Laboratories in Rennes, where he initiated the Group's research and development into professional audio/video-over-IP transmission.

### **An administrative hire at b<>com**

With a background in finance, Anne-Michelle Van Assche has joined b<>com as **Secretary-General**. The administrative equivalent of an orchestra conductor at b<>com, she supervises all of the IRT's management control, human resources, and general services.

Anne-Michelle Van Assche has solid experience in the administration of private, public, and non-governmental organizations in the transportation (KLM, Keolis) and social services sectors, as well as local governments.

*\* Detailed photos and biographies available on request.*

## About b<>com

The b<>com Institute of Research & Technology is dedicated to boost development and marketing of tools, products and services that improve everyday's life, thanks to research and innovation in digital technologies. In concrete terms, b<>com is innovating at the highest level in the areas of hypermedia (ultra high definition images, 3D, intelligent content, virtual and augmented reality, etc.), smarter and faster networks and e-health as the first area of application.

It is based in Rennes and was launched at the end of 2012. It is supported by French government, Brittany Region and Cities Councils (Rennes, Lannion and Brest).

[www.b-com.com](http://www.b-com.com)



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