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b<>com sets the scene this autumn

The b<>com Technological Research Institute (IRT), dedicated to digital technologies, is already experiencing a busy autumn: arrival of new investors, increase in its operational deployment and so on. It will also be organising the 1st National IRT Forum in Rennes on 10th October.

With new projects launched and the opening of secondary sites, since its operational launch at the start of the year, b<>com has left no stone unturned. Recruitment and project meetings have intensified since the spring and 5 research projects have already been launched (3 in the Images field and 2 in e-health). This development has been accompanied by the opening of 2 sites in Lannion and Brest. *"By the end of 2013, we will have nearly 80 researchers involved in the b<>com adventure on a daily basis"*, specifies Bertrand Guilbaud, Chief Executive.

Arrival of new investor members

Since spring, Rennes University Hospital has been one of b<>com's members: this is a major partnership that enables the IRT to stand out, one which sets the scene for the involvement of other regional hospitals and which demonstrates the strategic importance of the IRT's e-health programmes. *"Rennes University Hospital is well known for its innovation potential and its exceptional ability to integrate technologies; the TherA Image operating theatre, which is the only one of its kind, is one significant example"*, explains Vincent Marcatté, President of b<>com. *"There's no doubt that this alliance will enable us to speed up the design of products and services in this promising area for the future of e-health"*. Several new investors will be announced over the coming weeks.

b<>com welcomes Louis Gallois and the 7 IRT for a prestigious event dedicated to innovation

b<>com will be organising the 1st National IRT Forum, attended by and at the request of Louis Gallois, French General Commissioner for Investment in Rennes on 10th October: this is a new event which will highlight the excellence of French innovation. This forum will bring the 8 French IRT together for an unprecedented exhibition: it will provide a unique occasion to meet and discuss with the most significant industrial and academic actors who are preparing the country's technological innovation. In particular, the floor will be opened up to the decision-makers from the major French businesses which are investing in the IRT to strengthen their competitiveness.

b<>com will be taking advantage of this event to unveil experimental technological presentations which pave the way for the industrial markets of tomorrow in the areas of hypermedia and agile networks: immersion and natural interaction with images, smart mobile networks, augmented medicine, 4K (Ultra High Definition images) and so on. In short, it will be the perfect illustration of its tag-line: "innovation comes with b<>com".

